

**SUSTAINABILITY OF RURAL HANDLOOM ENTREPRENEURS OF MISING
COMMUNITY: A STUDY ON DHEMAJI DISTRICT ASSAM**

Questionnaire

Section	Question	Response Options
A. Demographic Information		
1	Age	__ years
2	Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Other
3	Education Level	<input type="checkbox"/> No formal education <input type="checkbox"/> Primary <input type="checkbox"/> Secondary <input type="checkbox"/> Higher Secondary <input type="checkbox"/> Graduate <input type="checkbox"/> Post-Graduate
4	Years of experience in handloom entrepreneurship	__ years
5	Marital Status	<input type="checkbox"/> Single <input type="checkbox"/> Married <input type="checkbox"/> Divorced <input type="checkbox"/> Widowed
B. Social Factors		
6	How important is handloom weaving to your cultural identity?	<input type="checkbox"/> Not important <input type="checkbox"/> Somewhat important <input type="checkbox"/> Very important <input type="checkbox"/> Extremely important

7	How supportive is your family of your handloom business?	<input type="checkbox"/> Not supportive <input type="checkbox"/> Somewhat supportive <input type="checkbox"/> Very supportive <input type="checkbox"/> Extremely supportive
8	Do you participate in any community-based handloom organizations?	<input type="checkbox"/> Yes <input type="checkbox"/> No
9	How often do you collaborate with other handloom entrepreneurs?	<input type="checkbox"/> Never <input type="checkbox"/> Rarely <input type="checkbox"/> Sometimes <input type="checkbox"/> Often <input type="checkbox"/> Always
10	Do you employ other people in your handloom business?	<input type="checkbox"/> Yes <input type="checkbox"/> No
C. Environmental Factors		
11	Do you use eco-friendly dyes in your handloom products?	<input type="checkbox"/> Always <input type="checkbox"/> Sometimes <input type="checkbox"/> Rarely <input type="checkbox"/> Never
12	How do you manage waste from your handloom production?	<input type="checkbox"/> Recycle <input type="checkbox"/> Reuse <input type="checkbox"/> Dispose <input type="checkbox"/> Other (specify) _____
13	Are you aware of any environmental certifications for handloom products?	<input type="checkbox"/> Yes <input type="checkbox"/> No

14	Do you use renewable energy sources in your production process?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
15	How important is environmental sustainability in your business decisions?	<input type="checkbox"/> Not important <input type="checkbox"/> Somewhat important <input type="checkbox"/> Very important <input type="checkbox"/> Extremely important
D. Economic Factors		
16	What is your average monthly income from handloom business?	<input type="checkbox"/> Less than ₹5,000 <input type="checkbox"/> ₹5,000-₹10,000 <input type="checkbox"/> ₹10,000-₹20,000 <input type="checkbox"/> More than ₹20,000
17	How do you finance your handloom business?	<input type="checkbox"/> Personal savings <input type="checkbox"/> Bank loan <input type="checkbox"/> Microfinance <input type="checkbox"/> Government scheme <input type="checkbox"/> Other (specify) _____
18	What percentage of your household income comes from handloom business?	<input type="checkbox"/> 0-25% <input type="checkbox"/> 26-50% <input type="checkbox"/> 51-75% <input type="checkbox"/> 76-100%
19	How has your income from handloom business changed in the last 5 years?	<input type="checkbox"/> Increased <input type="checkbox"/> Decreased <input type="checkbox"/> Remained the same

20	Do you maintain financial records for your business?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Sometimes
E. Barriers to Sustainability		
21	What is the biggest challenge you face in your handloom business?	<input type="checkbox"/> Lack of finance <input type="checkbox"/> Market access <input type="checkbox"/> Lack of skilled labor <input type="checkbox"/> Competition from power looms <input type="checkbox"/> Other (specify) _____
22	How difficult is it to access raw materials for your handloom production?	<input type="checkbox"/> Very difficult <input type="checkbox"/> Somewhat difficult <input type="checkbox"/> Not difficult
23	Have you received any training or skill development for your handloom business?	<input type="checkbox"/> Yes <input type="checkbox"/> No
24	What is your biggest marketing challenge?	<input type="checkbox"/> Finding customers <input type="checkbox"/> Pricing products <input type="checkbox"/> Product diversification <input type="checkbox"/> Online selling <input type="checkbox"/> Other (specify) _____
25	How has technology impacted your handloom business?	<input type="checkbox"/> Positively <input type="checkbox"/> Negatively <input type="checkbox"/> No impact

F. Institutional Support and Policies		
26	Are you aware of any government schemes for handloom entrepreneurs?	<input type="checkbox"/> Yes <input type="checkbox"/> No
27	Have you benefited from any government schemes for handloom entrepreneurs?	<input type="checkbox"/> Yes <input type="checkbox"/> No
28	How satisfied are you with the support provided by local institutions for handloom entrepreneurs?	<input type="checkbox"/> Very satisfied <input type="checkbox"/> Satisfied <input type="checkbox"/> Neutral <input type="checkbox"/> Dissatisfied <input type="checkbox"/> Very dissatisfied
29	Do you have access to credit facilities for your business?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Limited access
30	Are you a member of any handloom cooperative or association?	<input type="checkbox"/> Yes <input type="checkbox"/> No
G. Innovation and Product Development		

31	Have you introduced any new designs or products in the last year?	<input type="checkbox"/> Yes <input type="checkbox"/> No
32	Do you use any modern technology in your handloom production?	<input type="checkbox"/> Yes <input type="checkbox"/> No
33	How often do you update your product designs?	<input type="checkbox"/> Never <input type="checkbox"/> Annually <input type="checkbox"/> Semi-annually <input type="checkbox"/> Quarterly <input type="checkbox"/> Monthly
34	Do you create custom designs for customers?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Sometimes
35	Have you ever participated in any handloom exhibitions or trade fairs?	<input type="checkbox"/> Yes <input type="checkbox"/> No
H. Future Outlook		
36	How do you see the future of your handloom business in the next 5 years?	<input type="checkbox"/> Will grow <input type="checkbox"/> Will remain the same <input type="checkbox"/> Will decline <input type="checkbox"/> Unsure
37	Are you planning to introduce any innovations in your handloom products or business practices?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Maybe
38	Would you encourage the younger generation to take up handloom entrepreneurship?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Maybe

39	Do you plan to expand your business in the next 2-3 years?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure
40	What do you think is the most crucial factor for the sustainability of handloom entrepreneurship in your region?	<input type="checkbox"/> Government support <input type="checkbox"/> Market demand <input type="checkbox"/> Skill development <input type="checkbox"/> Access to finance <input type="checkbox"/> Other (specify) _____